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Education

1994 - 1996 **Masters of Health Administration** University of South Carolina

1991 - 1994 **B.S., Economics** Wofford College

Accolades & Acknoledgments

2022/2023 and 2024 Judge for Ernst & Young Entrepreneur of the Year Awards

2020 EY Southeast Entrepreneur of the Year

Skills

- Mergers & Acquisitions
- Healthcare Expertise
- Governance and Compliance
- Strategic Direction
- Investing
- Culture-Building
- Maximising Impact
- Change Management
- Senterprise Deal Restructuring

Gary C. Cooper

FOUNDER | INVESTOR | ENTREPRENEUR | HEALTHCARE EXPERT | AUTHOR | BOARD MEMBER | EXECUTIVE CHAIRMAN | SERVANT LEADER

Gary C. Cooper is the Executive Chairman of Palmetto Infusion Services and The Founder and CEO of The Carolus Company. He is a seasoned entrepreneur with over 30 years of healthcare experience and a leader who has navigated his companies through mergers and acquisitions. He uses his skill and expertise to invest in companies and change lives in the Carolinas and beyond.

Gary is also an author; his first book, **The Success Paradox: How to Win in Business and Life (Forbes Books)** was released in 2023. The book became a Wall Street Journal #1 bestseller.

INVESTING IN PEOPLE AND BUSINESS

Over the past three decades, Gary Cooper has demonstrated dynamic leadership through the creation of multiple successful companies. His track record includes noteworthy exits from two ventures—one publicly traded and another backed by private equity. Gary has shown continued commitment as chairman of the private equity firm for five years post-exit, showcasing his expertise in M&A, culture building, conflict resolution, and change leadership under PE ownership.

His career focus has been providing healthcare solutions across various sectors, including home healthcare, home medical equipment, hospice, private duty nursing, home infusion, and ambulatory infusion clinics.

PROFESSIONAL EXPERIENCE

The founding of **Winyah Home Health Care** marked the onset of his lifelong pursuit of anticipating healthcare and technology trends and offering innovative solutions to patients.

Along with pioneering partners such as Mike and Pam Busbee, Connie Hartley, David Goodall, and others, Gary Cooper founded **Palmetto Infusion Services** in 1999. The company offers infusion treatments for those with chronic illnesses. With a patient-first focus, the company has been hailed as a pioneer in the healthcare industry and now has over 40 easy-access locations in the Southeast, with plans to extend the footprint all across the US.

Palmetto's tagline: "Restoring Health, Restoring Hope" could well be a personal mantra for Gary Cooper. A dedicated servant leader, this philosophy of care continues to shape all of his endeavors. This is evident in the investments made in the Carolinas through Carolus - to create jobs and uplift communities.

He is devoted to assisting organizations and leadership teams to maximize business opportunities. He has built his businesses based on core values: kindness, caring, laughter, and extreme generosity. These principles are applied within the business, with his team members, and extend to interactions with customers and suppliers.

AN ASSET TO ANY BOARD

Gary brings extensive experience, an entrepreneurial spirit, the ability to see the big picture, and the belief that making a difference in the lives of others is the reason for any good business to succeed. He has a depth of board experience. He served as the Chairman of the MUSC Heart and Vascular Center Advisory Board for six years and is currently Vice-Chairman of the Waccamaw Community Foundation, a board member of the Sales Tax Commission for Georgetown County, and one of the founders of Damascus House in South Carolina (ministry for the recovery of former prisoners).

DYNAMIC LEADERSHIP

Gary Cooper's motivating force is to help others by imparting business skills and sharing his extensive expertise. As an entrepreneur, business founder, and investor, he brings a wealth of experience to any board, offering a unique blend of strategic insight and practical know-how.

Gary C. Cooper is married to his wife of over 25 years and has four adult children. He lives in Pawleys Island, South Carolina, with his family.

Current Board Positions

Board Director of Strategic Growth, Damascus House 2024-Present

Board Member, Sales Tax Commission for Georgetown County 2023 - Present

BioTrust, Advisor & Board Member 2023 - Present

Chairman of the Board, MUSC Heart and Vascular Center Advisory Board

2018-2024

Board Member, MUSC Heart and Vascular Center Advisory Board

2024-Present

Vistage International 2016 - Present

Previous Board Positions

Coastal Community Foundation of SC 2010 – 2012

National Infusion Center Association (NICA) Health 2017-2018